

Message Text

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PAGE 01 STATE 150188
ORIGIN ARA-14

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P 132216Z JUN 78
FM SECSTATE WASHDC
TO AMEMBASSY BRIDGETOWN PRIORITY
AMEMBASSY BRASILIA

UNCLAS STATE 150188

E.O. 11652:N/A

TAGS: EFIS, BEXP, BB, BR

SUBJECT: SHRIMP FISHING OFF BRAZIL

REF: PIERCE-BASS TELCON JUNE 5

1. JOHN M. JONES OF J. MEREDITH JONES, INC., 776 MACINTYRE AVE., WINTER PARK, FLORIDA, (PHONE - 305-647-6972) HAS INFORMED DEPARTMENT OF HIS DEEP PERSONAL INTEREST IN WORKING WITH THE GOVERNMENTS OF BARBADOS AND BRAZIL TO SET UP A SUBSTANTIAL SHRIMP PROCESSING SYSTEM LEADING TO MARKETING OF INDIVIDUALLY QUICK-FROZEN SHRIMP IN THE U.S. JONES SAID HE HAS HAD THIRTY YEARS OF EXPERIENCE PROCESSING AND MARKETING SHRIMP AND HAS ESTABLISHED ACCESS TO THE LARGE U.S. COMMERCIAL AND RESTAURANT MARKET FOR HIGH QUALITY SHRIMP.

2. JONES' SYSTEM WOULD INVOLVE ARRANGEMENTS WITH BARBADIAN AND OTHER LOCAL SHRIMPERS TO USE HIS SHIPBOARD PROCESSING
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SYSTEM FOLLOWED BY RAPID DELIVERY AND QUICK FREEZING PLANT HE WOULD ESTABLISH IN BARBADOS.

3. HIS INITIAL APPROACH WOULD BE TO THE GOVERNMENT OF BARBADOS, WHOM HE FEELS WOULD BENEFIT BY THE JOBS HIS PLAN WOULD CREATE. HE SAID HE HOPED THE BARBADIAN

GOVERNMENT WOULD THEN HELP HIM WORK OUT ARRANGEMENTS WITH THE BRAZILIAN GOVERNMENT FOR ACCESS BY BARBADIAN AND OTHER LOCAL SHRIMPERS TO SHRIMP IN BRAZILIAN WATERS AND TO SHRIMP CAUGHT BY BRAZILIAN SHRIMPERS.

4. JONES SAID HE WOULD LIKE TO VISIT BRIDGETOWN AND POSSIBLY BRAZILIA SOMETIME BETWEEN JUNE 19 AND 30 TO DISCUSS HIS IDEAS WITH APPROPRIATE GOVERNMENT OFFICIALS.

5. ACTION REQUESTED: ADDRESSEE POSTS ARE REQUESTED TO ADVISE DEPARTMENT SOONEST OF NAMES OF APPROPRIATE OFFICIALS JONES MIGHT CONTACT DURING HIS PROJECTED VISITS JUNE 19-23 TO BRIDGETOWN AND POSSIBLY JUNE 24-30 TO BRAZILIA AND TO MAKE TENTATIVE APPOINTMENTS FOR MR. JONES. PRIORITY RESPONSES SHOULD BE SLUGGED FOR ARA/CAR:DAVE PIERCE. CHRISTOPHER

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